



VIRTUAL

The 16th World Congress on **CONTROVERSIES IN NEUROLOGY**

March 24-27, 2022

SUPPORT & EXHIBITION
INVITATION FOR THE INDUSTRY



Prof. Natan M. Bornstein

Co-Chair



Prof. Amos Korczyn

President



Prof. Anthony Schapira

Co-Chair



CONyCongress



CONyNeurology



CONy Congress



CONy Congress

cony.comtecmed.com | cony2022@comtecint.com



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Dear Friends and Colleagues,

We are delighted to invite you to the 16th World Congress on Controversies in Neurology CONy to be held virtually in March 24-27,2022.

CONy provides a much-needed forum to illuminate contested areas in neurology and in treatment of neurological diseases. While most conferences are naturally informative, there is often only limited time for thorough and critical discussions, particularly on still unresolved issues.

CONy provides a platform for international experts to discuss and compare experience, thus closing the gap between the expansion of knowledge and its dissemination and use. By having this debate style structure, the congress has become a major annual event for members of the neurological community and its allies.

All our participants are encouraged to take an active role in the Congress by engaging faculty members in an open and unique environment and voting on debates in each session. Abstracts for presentations are also welcome and will be discussed by our faculty.

We do hope you will join us for this high-level educational Congress.

We look forward to welcoming you for CONy 2022!

With best wishes,

Prof. Natan M. Bornstein, Israel
Co-Chair

Prof. Amos Korczyn, Israel
President

Prof. Anthony Schapira, UK
Co-Chair



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CONGRESS PROFILE

Since its launch in 2007, CONy has established itself as a unique educational meeting where physicians can meet with outstanding experts in major neurological fields, and can be updated on the most pressing controversial and clinical questions of the day.

AIMS OF THE CONGRESS

- To promote excellence in the field of neurology, by discussing, in a debate format, evidence-based data and expert opinions on current controversial issues
- To bridge gaps between the expansion of basic science and information, and their consolidation into clinical practice
- To promulgate ethics and standards of practice and treatment
- To update international participants on pressing clinical and technological questions of the day

CONGRESS HIGHLIGHTS

- Debates and discussions on unresolved issues
- Cohesive and integrative sessions
- World renowned speakers
- Audience/speaker interactions
- Networking
- Continuing Medical Education (CME) approved program

MAIN TOPICS

- Alzheimer's Disease and Dementia
- Amyotrophic Lateral Sclerosis (ALS)
- Autonomic Nervous System
- Epilepsy
- Headache
- Movement Disorders
- Multiple Sclerosis
- Neurodegenerative Diseases
- Neuroimmunology
- Neuromuscular Diseases
- Neuroethics
- Neuropathology
- Parkinson's Disease
- Rehabilitation
- Sleep
- Stroke



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STATISTICS FROM PREVIOUS CONGRESSES

2021

Virtual
3500 Participants



2020

Virtual
5,866 Participants



2019

Madrid
1083 Participants



2018

Warsaw
1174 Participants



2017

Athens
875 Participants



2016

Lisbon
905 Participants



2015

Budapest
802 Participants



2014

Berlin
930 Participants





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PREVIOUS CONGRESS PARTNERS





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WHY SHOULD YOU BE OUR PARTNER?

Demonstrate your company's products in
the field of neurology

Reach key academic leaders, industry
researchers and clinicians

Raise your company's visibility in the field

Distribute your marketing and
promotional materials





LEVELS OF SUPPORT ACKNOWLEDGEMENTS AND BENEFITS

According to support categories

PRESIDENTIAL

- Final list of participants will be provided after the Congress (only those who agree to share information - subject to GDPR compliance)
- 10 full Congress registrations
- Supporter's logo (company logo only, no product logos) on Congress website
- Company profile in Congress materials*

PLATINUM

- 7 full Congress registrations
- Supporter's logo (company logo only, no product logos) on Congress website
- Company profile in Congress materials*

GOLD

- 5 full Congress registrations
- Supporter's logo (company logo only, no product logos) on Congress website
- Company profile in Congress materials*

SILVER

- 2 full Congress registrations
- Supporter's logo (company logo only, no product logos) on Congress website
- Company profile in Congress materials*

*"Congress materials" includes the CONY Congress website & Virtual Platform
All rates exclude VAT where applicable



LEVELS OF SUPPORT ACKNOWLEDGEMENTS AND BENEFITS

According to support categories

BRONZE

- Supporter's logo (company logo only, no product logos) on Congress website
- Company profile in Congress materials*

CONTRIBUTOR

- Supporter's logo (company logo only, no product logos) on Congress website
- Company profile in Congress materials*

IMPORTANT NOTES

- Industry sponsored symposia time slots will be allocated on a first-come, first-served basis
- The program of the industry sponsored symposia is subject to approval by the Congress President and Chair. In the case they reject the program of an industry sponsored symposium, each party will be entitled to cancel the symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party
- **In addition to the sponsorship fee, the company must cover the participation fee for all speaker. This also applies in the case where the symposium speakers have already been invited by the Congress**

EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

Opportunity to support an existing session as part of the CME-approved scientific program

- Virtual hall
- Company profile in Congress materials*

CONTINUING MEDICAL EDUCATION (CME) APPROVED DEBATE

Opportunity to support an existing debate as part of a CME-approved presentation in the scientific program

- Virtual hall
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PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRY SYMPOSIUM (NON-CME APPROVED)

60 Minutes

Opportunity to hold a non-CME approved Industry symposium - the content and speakers are subject to approval by the Congress President and Chair

- Virtual company wall
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in Congress materials*
- Company logo on announcements to Congress database

The participation fee of the chairpersons and speakers of an industry symposium are additional and the responsibility of the supporter

MEET THE EXPERT SESSION

50 Minutes

Opportunity to support a session, which will be held for a small group of 30-40 people

- Virtual hall
- Company profile in Congress materials*

The participation fee of the speakers of a Meet the Expert session are additional and the responsibility of the supporter.

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ADVERTISING SUPPORT OPPORTUNITIES

MAILSHOT DISTRIBUTION

Promote a product release, a company milestone or your Congress participation by distributing your pre-designed HTML newsletter to the Cony's Database of professionals in the healthcare industry.

The mailer will be designed by the company.

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.

For more information, please contact:

Yael Ziv
Industry Liaison Manager

Mobile: +972-54-5599821 | **Email:** ziv.yael@gmail.com

